

2026

Sponsorship Opportunities



**RAISE
YOUR
VOICE**

Sept. 10, 2026 | 11 am - 1 pm
MCC Fort Omaha Campus
Swanson Conference Center
5730 N 30th St., Bldg 22
Omaha, NE 68111



WHO WE ARE

For nearly four decades, Voices for Children has been committed to ensuring that all Nebraska children have a trusted resource and voice in every classroom, courtroom, newsroom, and legislative chamber in the state. Using research, data, and youth and family engagement, we identify and work to eliminate the barriers that keep kids in poverty and prevent them from living Nebraska's good life. To do this work effectively, we take no state or federal funding.

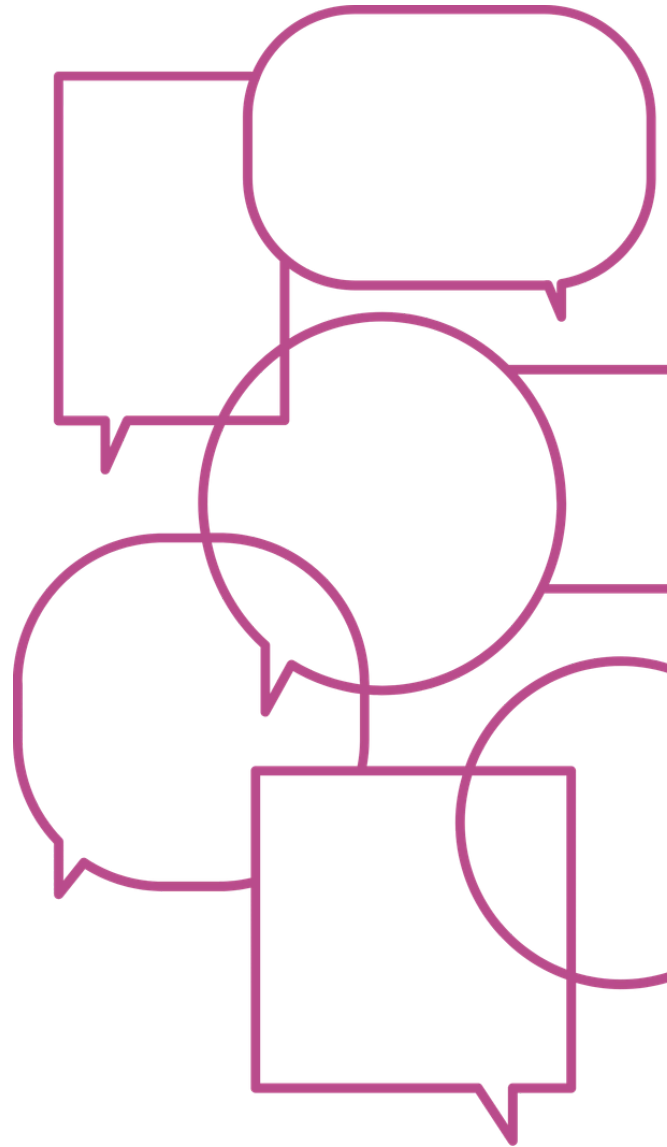
Raise Your Voice is our annual fundraising event, allowing us to remain an independent voice for kids in Nebraska.

Our mission

Voices for Children in Nebraska advocates for equitable opportunity for children in Nebraska through research, policy, and community engagement.

Our vision

We envision a Nebraska with strong communities, where every child has all they need to lead a healthy, secure, and fulfilling life.



LEARN MORE
bit.ly/RV2026

2026



RAISE YOUR VOICE

Sponsorship Levels

Presenting

\$20,000

- Logo or name recognition as presenting sponsor on VFC website and social media, plus special signage, recognition in slideshow, and verbal acknowledgement from podium at event
- Full-page ad and presenting sponsor recognition in printed event program
- Logo placement and recognition as a presenting sponsor on back cover of the 2026 annual Kids Count in Nebraska Report, distributed to 1,500+ public and private civic leaders statewide
- 30 luncheon tickets (3 tables with premier seating)

Advocate

\$10,000

- Logo or name recognition on VFC website, social media, and event slideshow, plus verbal acknowledgement from podium
- Full-page ad in printed event program
- Logo or name placement on back cover of the 2026 annual Kids Count in Nebraska Report
- 20 luncheon tickets

Partner

\$5,000

- Logo or name recognition on VFC website, social media, and event slideshow, plus verbal acknowledgement from podium
- Half-page ad in printed event program
- Name listing in the 2026 annual Kids Count in Nebraska Report
- 15 luncheon tickets

Supporter

\$2,500

- Logo or name recognition on VFC website, social media, and event slideshow
- Quarter-page ad in printed event program
- 10 luncheon tickets

Friend

\$1,000

- Logo or name recognition on VFC website, social media, and event slideshow
- 10 luncheon tickets



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Honorary Chair

Dr. Erin Willis-Loucks & Family

Dr. Erin Willis-Loucks is a beloved pediatrician and International Board Certified Lactation Consultant (IBCLC) with Children's Nebraska, who has spent more than two decades supporting children and families through compassionate, evidence-based, family-centered care. A graduate of the University of Nebraska College of Medicine in 2002, Dr. Willis-Loucks has been a trusted partner to families across every stage of childhood, with a particular focus on infant feeding support, early development, and empowering caregivers with knowledge and confidence.

Beyond her clinical work, in 2026 Dr. Willis-Loucks and her daughter, Micahlyn, co-founded Squarepeginclusive, a social media advocacy platform devoted to opening conversations about how families, schools, and communities can better support neurodivergent children and teens. Together, they amplify voices, share lived experiences, answer questions with open and honest dialogue, and champion inclusive practices for all kids.

Together with husband Patrick and sons PJ and Easton, Dr. Willis-Loucks and Micahlyn are working toward a future where every child is understood, supported, and able to reach their full potential.



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Champion for Children

Racquel Henderson

Born and raised in North Omaha, **Racquel Henderson** is a fearless leader, activist, and community advocate dedicated to education, employment, equity, and second chances. She currently serves as the Community Liaison for North Omaha in the Mayor's Office, where she works to bridge the gap between residents and City Hall, ensuring community voices shape policy and access to resources. Racquel is a Consultant with EPIC for Girls, empowering girls of color through sports and leadership, and for Nebraska Medicine, where she supports young adults through mentorship and workforce readiness programming within the Health Care Collaborative Academy. She also consults with the Empowerment Network, where she helped create and now leads the Skill Up! Program, supporting adults in strengthening their lives, careers, and stability while continuing to uplift system-impacted youth through the Lived Experience Project.

A professor at the University of Nebraska–Omaha & Lincoln, Racquel challenges students to critically engage with race and justice, blending lived experience with academic rigor. She also serves on the board of I Be Black Girl, driving transformative change, and is the Vice President for Identity Preparatory Academy, a forthcoming girls' middle school in North Omaha focused on leadership, identity, and cultural pride. A sought-after speaker, mentor, and award-winning community leader, Racquel's work is rooted in resilience, accountability, and belief in what is possible. Above all, she is a proud mother of two, committed to building a world where her children—and all young people—have access, opportunity, and the freedom to become who they are meant to be.



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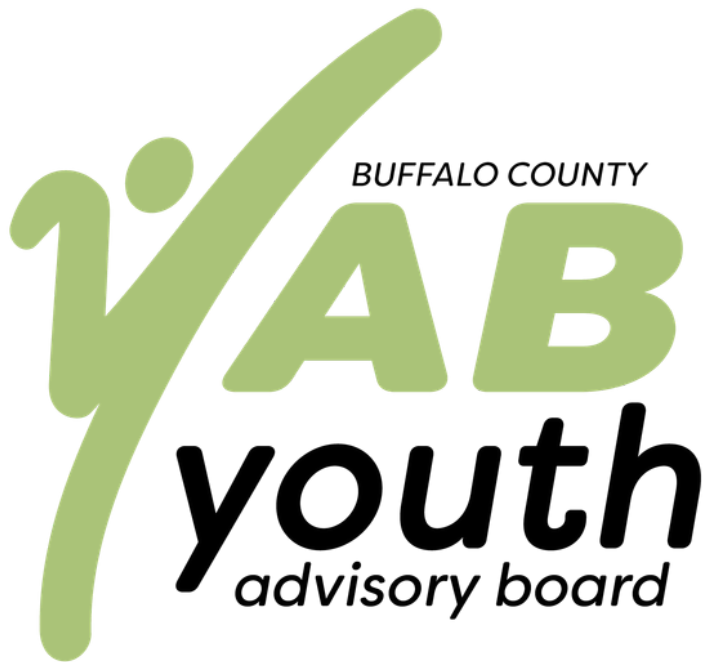
Outstanding Youth-Serving Organization

MilkWorks

MilkWorks is a nonprofit breastfeeding center dedicated to supporting families through expert lactation care, education, and community support. Their mission is to create a healthier community by empowering families to reach their breastfeeding goals. Since opening their doors in 2001, they have served thousands of families across Nebraska and the surrounding region, providing evidence-based care that helps parents navigate infant feeding with confidence during the critical early months of a baby's life.

MilkWorks offers clinical lactation consultations with International Board Certified Lactation Consultants (IBCLCs), prenatal breastfeeding classes, postpartum support groups, and access to breast pumps and supplies. Families receive compassionate, individualized care in a welcoming and nonjudgmental environment that recognizes the many different paths feeding journeys can take.

Beyond direct services, MilkWorks partners with healthcare providers, public health organizations, and community groups to strengthen systems of care for families with infants. Through education, collaboration, and advocacy, MilkWorks works to ensure that every family has access to skilled lactation support and reliable information when they need it most.



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Outstanding Youth Advocates

Buffalo County Youth Advisory Board

The **Buffalo County Youth Advisory Board (YAB)** is a youth led board that collaborates with students across the county for the betterment of all Buffalo County communities. YAB is currently comprised of 25 youth representing Kearney High, Hanny Arram Center for Success, Ravenna High, Shelton High, Gibbon High, and Kearney Catholic High Schools.

At the beginning of each year, YAB reviews student health data, collected by the Buffalo County Community Partners, to determine what issues they would like to prioritize. The board's vision is to see every Buffalo County school represented and to improve health outcomes for all students. Their work is carried out in monthly meetings where the youth advisors come together to identify and discuss challenges affecting young people.

In 2024, YAB's advocacy efforts helped pass a bill in the Nebraska legislature to provide for coordination of the 911 service system and the 988 suicide and crisis lifeline, ensuring individuals have access to immediate care when experiencing a mental health crisis. The Voices for Children team nominated YAB for this award after seeing them in action during the 2026 legislative session, advocating in support of LB 855 to promote early intervention and cross-system collaboration when students show early signs of trauma, neglect, or instability.



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