2025 Sponsorship Opportunities



September 16, 2025 11:00 a.m. - 1:00 p.m. The Farnam Rosewater Ballroom 1299 Farnam Street, Omaha





#### **OUR MISSION**

Voices for Children in Nebraska advocates for equitable opportunity for children in Nebraska through research, policy, and community engagement.

### **OUR VISION**

We envision a Nebraska with strong communities, where every child has all they need to lead a healthy, secure, and fulfilling life.

### **OUR VALUES**

We keep children at the heart of everything we do and follow a core set of values that serve as a guide for our words and actions.

- Integrity
- Information
- Equity
- Courage
- Collaboration

Learn more at voicesforchildren.com

### **ABOUT US**

1987. Voices Since Children has been committed to ensuring that all Nebraska children have a vital and trusted resource and voice in every classroom, courtroom, newsroom. and legislative chamber in the state. Using research, data, and youth and family engagement, we identify and work to eliminate the barriers that keep kids in poverty and prevent them from living Nebraska's good life.

To do this work effectively, we take no state or federal funding. Raise Your Voice is our annual fundraising event, allowing us to remain an independent voice for kids in Nebraska.

## **Honorary Chair**

Dr. Ali Khan

Dr. Khan is a pediatrician, epidemiologist, and dean of the College of Public Health at the University of Nebraska Medical Center. He is a retired U.S. assistant surgeon general and a former director of the Office of Public Health Preparedness and Response at the CDC, where he led and responded to numerous high-profile public health emergencies. He is the author of "The Next Pandemic: On the Front Lines Against Humankind's Gravest Dangers" (2016).

Dr. Khan's passion for public health and social justice drives his service to the Omaha community and support for Voices for Children's mission.





# Champion for Children

### **Anne Thompson Brandt**

A lifelong educator and innovative leader, Anne Thompson Brandt has dedicated her career to service to students and enhancing the quality of education in Lincoln. Following an 18-year tenure at Lincoln Public Schools, in 2020, she became the Executive Director of Lincoln Littles, where she works to remove barriers and provide the opportunity for all children from birth to 5 years to access affordable, high-quality early care and education.

Under Anne's visionary leadership, Lincoln Littles is transforming the landscape of early childhood by expanding high-quality choices and supporting families, early childhood providers, teachers, businesses, and the Lincoln community as a whole.

## Outstanding Youth Advocate

### **Erskine Gibson**

Erskine moved to Omaha when his family lost everything in Hurricane Katrina. Struggles with food and housing security, then parental incarceration, resulted in missing school and a truancy case that snowballed into years of court involvement.

Erskine didn't let this stop him. He graduated from Northwest High School, got involved with Project Everlast, and now raises his voice to advocate for young people. This year, he has been a leading voice in Voices for Children's work to end fines and fees in juvenile justice cases.





# Youth Serving Organization

### **Box Butte County Youth Grantmakers**

The Box Butte Youth Grantmakers are a diverse group of 6<sup>th</sup>-12<sup>th</sup> graders from Alliance and Hemingford engaged in participatory grantmaking with the Snow-Redfern Foundation. In partnership with the Panhandle Public Health District and a local Giving Circle, the Youth Grantmakers are empowered to evaluate applications, deliberate collaboratively and reach consensus on how to best distribute funding that addresses the needs of youth in Box Butte County.

This initiative demonstrates how youth can lead the way to imagine and build better communities.

### **Sponsorship Levels**

### PRESENTING - \$20,000 (\$18,500 tax deductible)

- Recognition as the presenting sponsor on all event materials, including website and social media mentions.
- Prominent logo placement on event invitations, slideshow, and signage.
- · Verbal acknowledgment during the event.
- Full-page ad and recognition in the printed event program.
- · Logo placement and recognition as a presenting sponsor on the back cover of the annual Kids Count in Nebraska Report, which is distributed to 1,500+ public and private civic leaders statewide.
- 30 complimentary event tickets.

### **ADVOCATE - \$10,000**

(\$9,000 tax deductible)

- Logo or name recognition on slideshow, website, and social media.
- Verbal acknowledgment during the event.
- · Full-page ad and recognition in the printed event program.
- Logo or name placement on the back cover of the annual Kids Count in Nebraska Report.
- 20 complimentary event tickets.

#### **PARTNER - \$5,000**

(\$4,250 tax deductible)

- Logo or name recognition on slideshow, website, and social media.
- Verbal acknowledgment during the
- · Half-page ad and recognition in the printed event program.
- · Name listing in the annual Kids Count in Nebraska Report.
- 15 complimentary event tickets.

### SUPPORTER- \$2,500

(\$2,000 tax deductible)

- Logo or name recognition on slideshow, website, and social media.
- Verbal acknowledgment during the event.
- · Ouarter-page ad and recognition in the printed event program.
- 10 complimentary event tickets

### FRIEND - \$1,000

(\$500 tax deductible)

- Name listing on slideshow, website, and social media.
- 10 complimentary event tickets



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